'Discover the power of your data' and the Employer Safety Planning Tool Kit

Motivational on-line data tools
The evolution of data delivery

AWCBC Prevention Committee Adrian Cook May 18th, 2016



Today's agenda

- 1. Overview 'Discover the power of your data' initiative and success
- 2. Employer Safety Planning Tool Kit Demo
- 3. Coming Attractions ...

The Power of Our Data

Can be a motivator for

Worker's Compensation Information



Stakeholders – Employers

Behaviour change through:

Revealing future performance

Highlighting industry comparisons

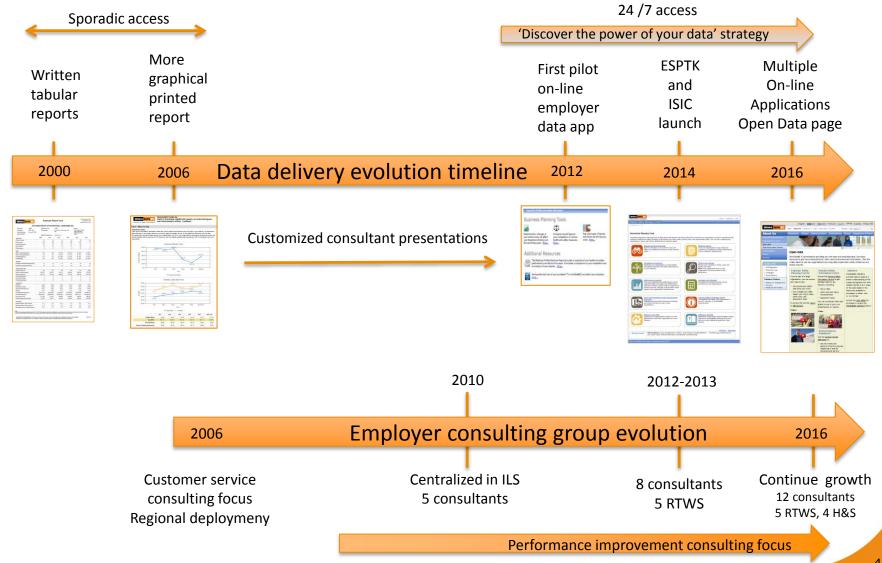
Enabling evidence based decision making

Enhancing prevention planning

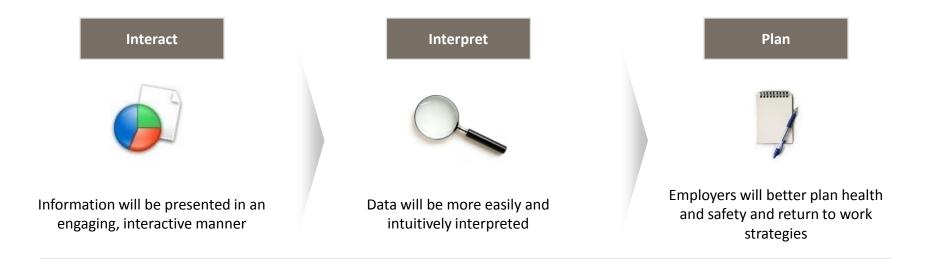
Revealing Rol

Easy visualizations, interactivity

The Power of our Data – An Evolution



Online Tools that Motivate - Design Principles



WORK SAFE BC

Data and Information



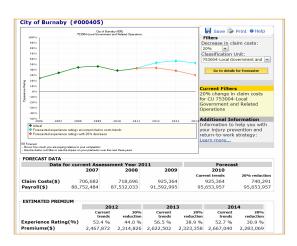
Information Visualization
Science and Art

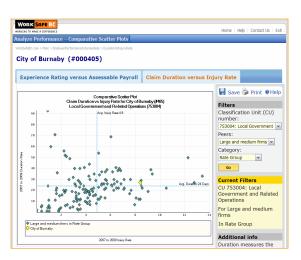
"Presenting results in a static spreadsheet or table may do the job. But sometimes it's like driving with your eyes closed."

Ben Schneiderman

Interactive Tools - not static reports

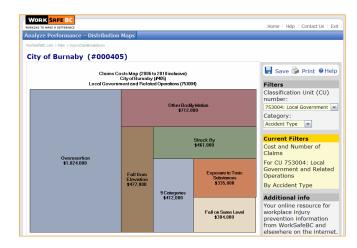
WORK SAFE 30 Employer Report Card					Mun Date: Day 03, 2014 Data Source: 0098 Data St of Aug 31, 2014				
			ITIONAL COM	PANIES IN					
Employer ID: 150907	Clesifices		715000		Address				
Year Rooge: 2006 - 2014 Activity Start Date: January 03, 2999 Activity End Date:	CV Description		Drug, Vitamin, or Phar May Manufacturing	mareunical	ATTN: TRACEY WILSON 2590 LIVINED BLVD CDOUTLANISC CAN VINEY2				
	2009	3010	2011	2012	2013	2014			
rejury Rate # Time into Claims	29	26	24	26		12			
# Person Trans	825		852	140	941				
Injury Rate (Employer)	24	3.0	2.8	3.1	16				
Injury Rate (CE)	2.7	2.5	14	2.7	24				
F Enters Injuries		,		4	11	0			
STW									
RTW (co-d-weeks) (linglinger)	504	N/A	15/58%	16/62%	\$47.66%	15 / 60 %			
RTW (<= 28 weeks) (Employer)	N/A	84	23/865	22 / 95 %	25/78%	22/45%			
Total RTW (Employer)	NA	101	28 / 100 N	25/88%	25 / 80%	23/92%			
Total STW (CU)	N/A	5(6	91/96%	85/96 N	62 / 85 W	61/86%			
turation									
Six Month Transport Durwises (Employer)	27	18	24	35	12	25			
Six-Month Truncated Duration (CV)	20	25	74		79	25			
claim & claim costs	693	467	400	540		1 663			
Total Work Days Lost Claim Costs Paid (Employer)	280 200 Sec	5114 S22	5113,231	\$42 2166.656	1209 506	1,660 5270.189			
Claim Costs Paul (Conglisyer) Claim Costs Paul (CU)	5547,674	5314,622	5133,231	\$372,430	\$209,509 \$464,205	5475.130			
F Serious Intury Colons	300,000	5479,003	3200,000	3512,600) Met Jan	3175,130			
# Stratified CTD Chims	- 4	- 1	,	- ;	- 0	3			
# Work-Stated Deaths		-							
Assessment Tara Data	50.40	1012	50.62	20.74	50.00	50.87			
	23390	2,7969	2,0914	2,4898	17976	2,4595			
Ang Variance Indicator Experience Sale Adjustment	23360	5.00	23411	2488	1.75%	88.75			
Tet Bale	50.72	10.5%	11.11	31.41	51.99	11.01			
Assessable Peuroli (Employed)	523,772,175	525.301.905	526.790.155	\$20,005,256	528,545,895	230,943,437			
Assessable Perroll (CO)	\$100.579.052	5105.604.788	\$120,023,424	5114.792.662	5110.977.017	5125439.574			
Assessment Amount	\$476,140	5317.597	5300.050	\$366,069	CH4.843	5490.189			
Potential Savings (Actual Savings)	554,676	586,027	5133.951	\$198,690	\$159,902	\$198,000			
Presention									
Inspection Reports / Other Contacts	9/2	4/1	14/4	1/8	9/4	473			
Prevention Orden / Order Followings	1/2	0/1		0/0	9/9	1/1			
Warning Letters Sent / Penahties Improved	0/0	0/0	9/0	0/0	0/9	0/0			
tion. Cuam volumes dropped significantly across DC in for the most recent year, the frevention and Clar	2009. This dicrease in measures are point	s bereved to be alto o-date and the Ass	thations to a combination eastern' measures are pr	of both economic to stimulary estimates.	tive and business proc	ees tranges.			
CONCIDENTIALITY DISCLAIMER: The information the Workers' Compensation Street. It is interest.					Wardshift -	Page 1 of			







- Your costs and projections
- Your performance relative to your peers



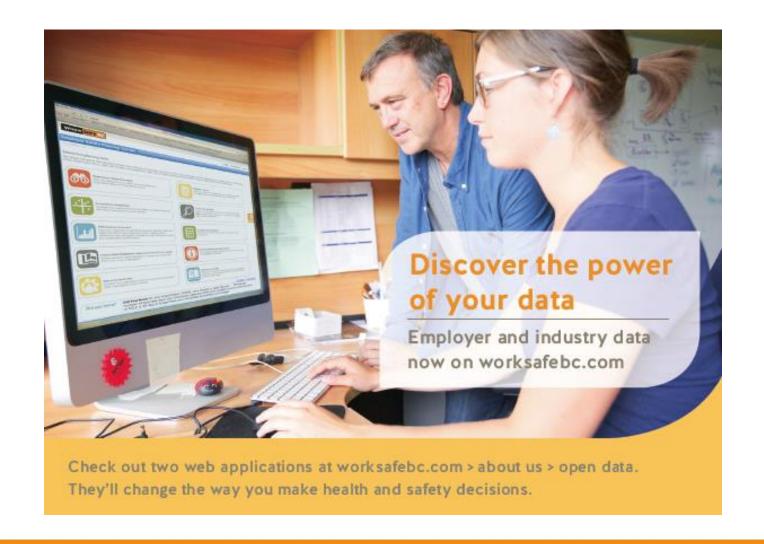
Call to Action

- A planning tool
- Your injury and cost drivers
- Set your OHS and RTW initiatives

The Tool Kit tells a safety story for an organization.



Naming – '*Discover* the power of *your* data' Employer Safety *Planning* Tool Kit



Promotional Strategy

Partners

Internal and external
H&S Association Partners
Industry Associations
Employers Advisors

Support Materials

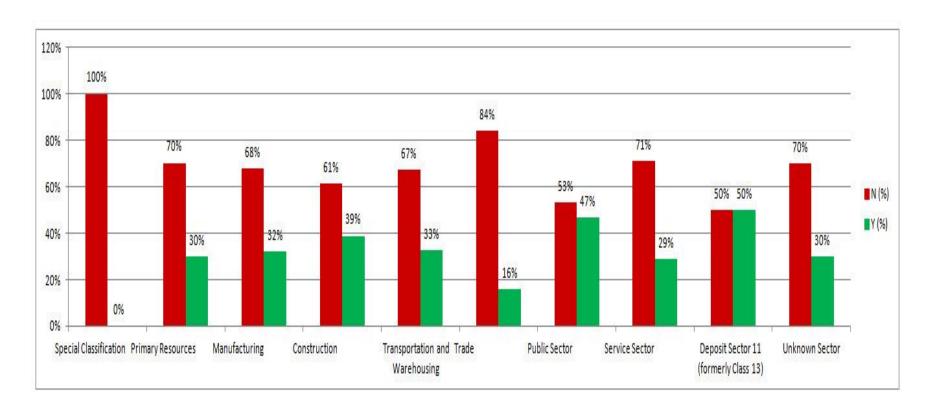
Printed – Posters / QRG Promotional Videos Website

Channels

Association Newsletters / Journals WorkSafeBC magazine E-News (50,000) subscribers Social Media



Industry uptake – target employers First 6 months post launch



Market penetration – Employer size >50 FTEs, >3 LTIs annually

Example - Multiple Use Stats

Last 12 month span – some organization's have accessed the tool kit up to 50 times

Sum of Occurances	Column	Labels 💌												
		□ 2015						6	2016				Gra	nd Total
Row Labels		3 6	7	8	9	10	11	12	1	2	3	4	5	
⊕ City of Abbotsford			3	3	1	3		2	1		1	12	3	29
⊞ City of Burnaby		1	2	1	1	4	4	1	5	1	6	4	1	31
⊕ City of Campbell River		1	2	2	3			1	4	1	1	1		16
City of Chilliwack				2		1			1					4
⊕ City of Coquitlam			7	1	2	1		1	1			1	1	15
⊞ City of Enderby					1		1			1				3
⊕ City of Kamloops			2			2		3	1		3	1		12
⊞ City of Kelowna			5	4	2	3			2	5	1	2		24
⊕ City of Langley						1		2						3
⊞ City of Maple Ridge		1	1	3	1	1	5	2	6	2	3	3		28
⊞ City of Nanaimo			1		1	1	1	1	5				1	11
⊕ City of New Westminster			1						1					2
⊞ City of Parksville				2										2
⊞ City of Penticton			3						2					5
⊕ City of Port Alberni		1		1				1	3	1	1			8
■ City of Port Coquitlam		1			1		1			1	2			6
⊞ City of Port Moody											1	2		3
⊕ City of Prince George										3				3
⊕ City of Richmond			6	3	3	3	2	3	5	6	9	6	1	47
⊕ City of Surrey			5	3	1	5	5	5	9	5	3	5	2	48
⊞ City of Vancouver			2			1			1		2		1	7
⊞ City of Vernon			1	1		1			1		1			5
⊞ City of Victoria		1	4	4	3	4	3	1	4	5	1	4	1	35
⊞ City of White Rock		111				1				4	1			6

Compared to the first 6 months post launch this group is now accessing ESPTK twice as often 100% increase in usage amongst this group compared with first 6 months

Success – continued use growth

Employer Name	Access in first 6 months post launch	Access in last 12 months				
A.J. Forsyth Russell Metals	0	7				
Acton Transport	2	6				
Ballard Power	0	8				
The Beer Store (BDL)	2	10				
Cara Operations	0	6				
Compass Group Canada	0	9				
GFS (Neptune Food Service)	0	7				
JD Sweid Foods	0	6				
London Drugs	1	3				
Progressive Waste Solutions	0	6				
Purolator Courier	0	4				
Rio Tinto Alcan	1	3				
SNC Lavalin 0		11				
Sobeys (Safeway)	1	7				
Sof ina Foods (Lilydale)	of ina Foods (Lilydale) 3					
Sodexho						
Stuart Olson Contracting	0	12				

Discover the Power of Your Data Multiple applications now



Employer level and industry level data

Secure and Public Applications

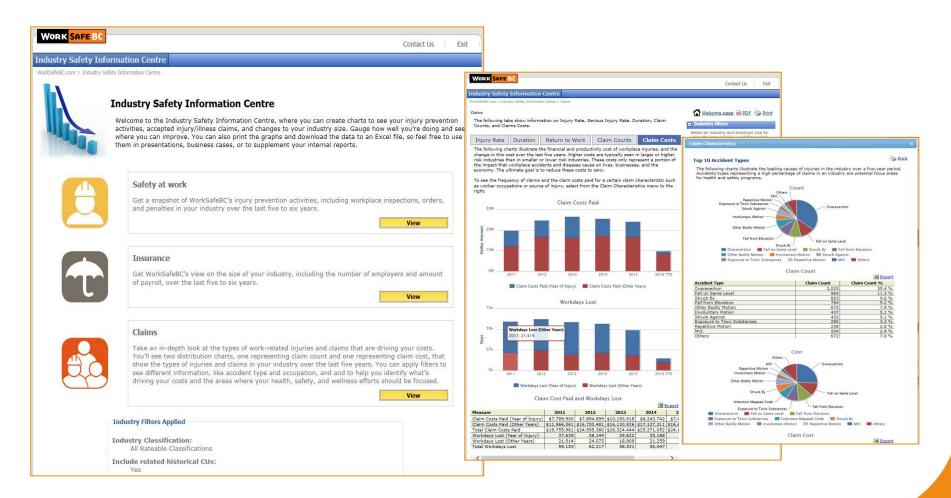
Secure

Employer Safety Planning Tool Kit ER Forecaster Claims Cost Analyzer

Public

Industry Safety Information Centre Serious Injury Dashboard Work Related Deaths Dashboard

Industry Level Applications Industry Safety Information Centre



Evolution to dashboards in tableau public Serious injury dashboard



Evolution to dashboards in tableau public Work related deaths dashboard



Overall use statistics

On-Line Application	Launch Date	Number of Hits
Employer Safety Planning Tool Kit	June 2 2014	5000+ last 12 months
Serious Injuries Dashboard	Nov 30 2015	9000+
Work Related Deaths Dashboard	Mar 31 2016	7000+
Open Data Home Page	2013, Redesign 2014	11,000 last 12 months



Demos



Employer Safety Planning Tool Kit

Interpret
Understand your
current state

Interact
Change your future.
Ask "What if?"

Take action
See your opportunities
for safety improvement



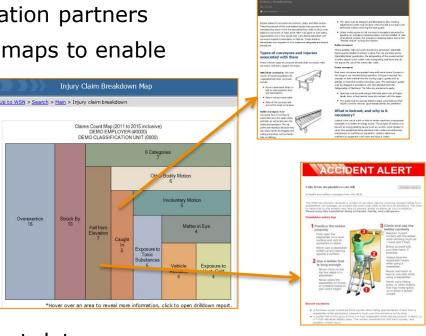
Open Data Page on WorkSafeBC.com

Enhancements being prioritized 2016 / 2017

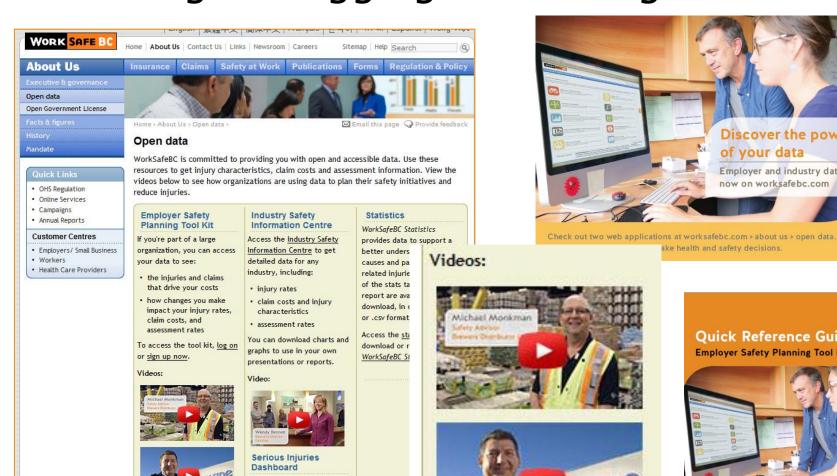
- Demo site for our Health and Safety Association partners
- Adding incident descriptions to distribution maps to enable
 - Incident text string searching
 - Semi intelligent resource pushing

Website resource tagging + Incident text searching

- Adding in Health Care Only (HCO) data
 - String search coding 80% accurate
- Providing channel to accept employer incident data
 - Provide visualization framework for all their incidents (LTI, HCO, FA only, Near Miss)
- Inspectional history and regulations written charting / search function
 - Field services request
- Add further RTW effectiveness metrics



Building on – 'Power of your data' initiative "Planning" - Lagging to Leading Indicators



Use the Serious Injuries Dashboard to: see the trends and patterns of serious injuries happening in specific industries and sectors



Discover the power

Employer and industry data

now on worksafebc.com

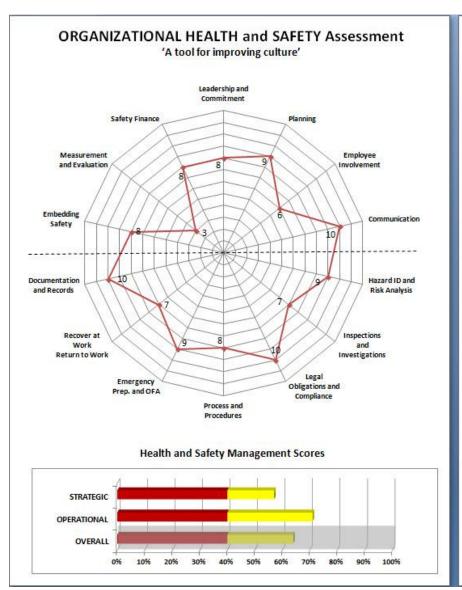
of your data

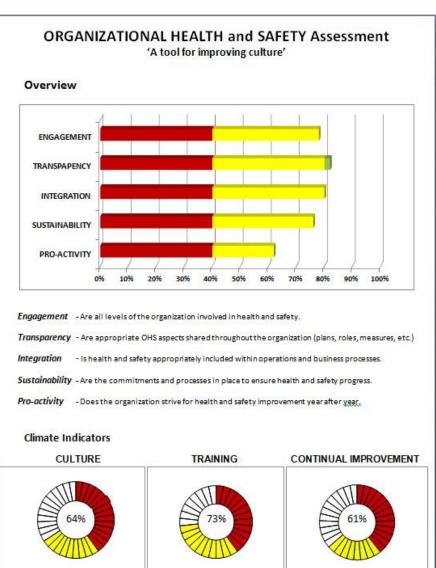
Visualizing – Organizational safety pro-activity

- Building upon the "Planning" concept and the visualization learnings from the ESPTK
- We wanted an instrument that at a glance represents an organization's
 - Active health and safety management indicators
 - Health and safety culture indicators
- A single instrument to summarize these concepts and motivate change

ROHSA – An organization's OHS story at a glance ...

A tool for improving health and safety culture

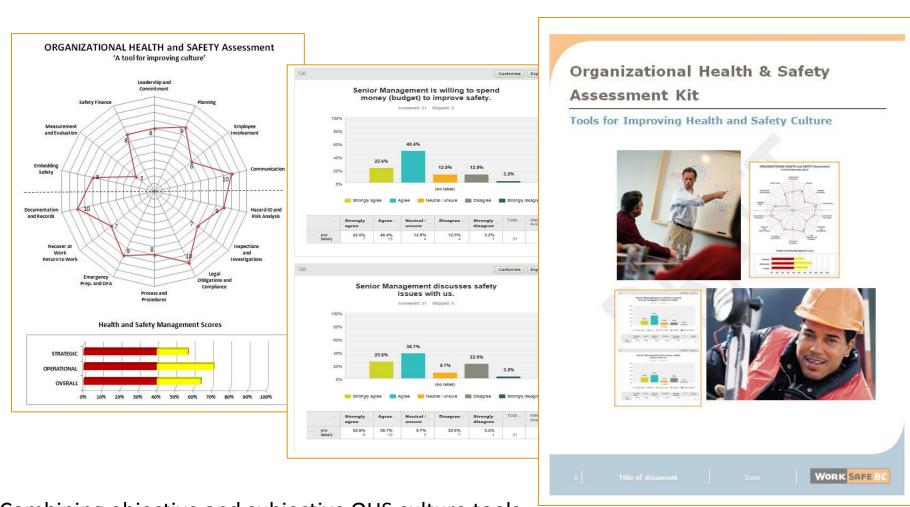




Pilot Feedback

- "This is a great strategic assessment tool, I am going to use the results of this tool for my 2016 and 2017 planning" Dir OHS Original Cakerie, OHS Manager London Olympics, International Fortune 500 OHS Consultant for the British Standards Council
- "This is the type of leading indicator tool on safety that our senior executive want"
- "It provides guidance of where to improve huge help"
- "It dives much deeper into leadership and planning"
- "It's more about how you are doing it not just do you have it"
- "It has more on employee engagement, and it is apparent from this (tool) that we are force feeding safety to our employees rather than engaging them."
- "There is nothing like this anywhere else in the world"

ROHSA is part of a new approach ...



Combining objective and subjective OHS culture tools
Includes tool for CEO walkarounds
Includes simple departmental health and safety plan templates

New website - concepts embedded

